

INTRODUCTION

SUMMARY

Alternative investments (crowdfunding, P2P lending, ICOs etc) has emerged as a multibillion-dollar global industry. By 2025, the global alt finance market potential could be between \$90 billion and \$96 billion.

Source: [World Bank](#)

HighCastle was founded as a result of the increased demand in sourcing alternative investments. HighCastle is an online marketplace for private securities and other alternative investments. HighCastle enables investors to make investments into private companies, hedge funds, property and variety of other investment vehicles. HighCastle sources these opportunities from investment banks, crowdfunding platforms and other trusted channels.

HighCastle had already been known as a successful investment firm, when most of ICO-fundraising companies was just created. Since its launch, HighCastle has started offering a wide range of investment products to professional investors globally and serve companies who are seeking equity and debt financing. Our mission at HighCastle is to make investing in securities easy, understandable and accessible for everyone, anywhere.

INTRODUCTION

Market Segments:

Property Crowdfunding, Equity-based Crowdfunding, Loan-based Crowdfunding, Reward Crowdfunding, Business Lending, Real Estate Lending, Wrap platforms, Trading Platforms, Currency Exchange Platforms, Portfolio Management Companies, Investment Banks, Stock Exchange.

The innovative technology behind ICO does not exempt securities offerings and trading platforms from the regulatory framework designed to protect investors and the integrity of the markets.

Since 2017, HighCastle has been building a regulated, blockchain-powered multilateral trading facility to sell tokenized, compliant securities, and it even applied for Financial Conduct Authority Regulatory Sandbox last July.

A multilateral trading facility (MTF) is a European regulatory term for a self-regulated financial trading venue. These are alternatives to the traditional stock exchanges where a market is made in securities, typically using electronic systems. The United States equivalent is an alternative trading system.